



## **KEVIN BOVE**

### **KEY QUALIFICATIONS**

Mr. Kevin Bové is Chief Marketing Officer with Analytic Focus, LLC a national statistics, finance, and economics consulting organization.

Mr. Bové brings over 30 years of experience in integrated branding, marketing, and sales strategy in addition to operational analysis and strategy. Mr. Bové's expertise is across diverse categories, organizational sizes, and business maturity stages from Fortune 100 companies to small enterprises.

Prior to joining Analytic Focus, Mr. Bové was the CEO of The Bové Group a business strategy consultancy. During this time, Mr. Bové's included the development of brand strategy, marketing planning, and operational analysis and planning for small to medium-sized businesses. In this capacity, Mr. Bové deployed a proprietary three-day intensive process to accelerate client growth.

Mr. Bové has served prior companies in executive leadership roles including CEO, COO, President, and Executive Vice President. The companies that Mr. Bové has lead served clients from start-ups to Fortune 100 companies.

### **EDUCATION**

Liberty University. Masters of Arts, Religious Studies

Bowling Green State University. Bachelor of Arts, Communications

### **PROFESSIONAL EXPERIENCE**

Vice President of Marketing and Sales; Analytic Focus, LLC.

C.E.O.; The Bové Group, LLC. Brand, Marketing, and Operational Consultancy.

C.E.O.; Black Pearl Intelligence. Business Intelligence, Brand and Marketing Agency

President; InteractComm/RetailComm. Experiential Marketing Agency.

C.O.O.; Mobile Media Enterprises, LLC. Experiential Marketing Agency.