



Consulting Specialties

Brand

Marketing

Sales Strategy &
Management

Education

Master of Arts – Religion

Liberty University

Bachelor of Arts - Communications

Bowling Green State University

Professional Experience

Kevin Bové is Chief Marketing Officer for Analytic Focus, LLC and leads the branding, marketing, and sales team.

Mr. Bové is a growth-driven executive with more than 25 years of senior-level brand, marketing, and sales experience. Mr. Bové has a long history of successful and diverse marketing campaigns. He is a true builder of brand identities, with rich experience in planning and executing valuable marketing strategies for both small and large enterprises in retail, manufacturing, telecom, health, and service industries.

He has extensive experience building client relationships as an outside advisor, serving and managing clients as the agency executive and managing agency.

Under Mr. Bové's leadership, his team has generated maximum returns on investment through the creation and implementation of highly effective marketing strategies that are founded on powerful messaging and identifying the most effective method to reach a client's target audience to boost brand awareness and engagement.