



Consulting Specialties

Brand

Marketing

Sales Strategy &
Management

Professional Expertise

Kevin Bové is Vice President of Sales and Marketing for Analytic Focus, LLC. and leads the branding, marketing and sales team.

Mr. Bové is a growth-driven executive with more than 25 years of senior-level brand, marketing, and sales experience. He has led success across a wide variety of categories and enterprise size. His experience includes brand identity, strategy creation, marketing planning and execution for small to large enterprises in retail, manufacturing, service, telecomm, and health categories.

With experience on each side of the agency relationship – as the agency executive serving clients, and the client managing agency relationships – Mr. Bové has led teams to generate maximum returns on marketing investments.

Education

Master of Arts – Religion
Liberty University

Bachelor of Arts - Communications
Bowling Green State University